

# INTERNATIONAL SEARCH REPORT

International application No.

PCT/SG2004/000249

## A. CLASSIFICATION OF SUBJECT MATTER

Int. Cl. 7: G06F 17/60 G06F 17/30

According to International Patent Classification (IPC) or to both national classification and IPC

## B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)  
WPAT. Keywords: marketing, detect, proximity, message, merchandise, card and similar terms

## C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	EP 971303 A (FUJITSU LTD) 12 January 2000 See, especially: abstract; claims; drawings	1-5, 17-19
A	US 2001/0044327 A (KANEFSKY) 22 November 2001	
A	WO 1999/052052 A (INTERNATIONAL BUSINESS MACHINES CORP.) 14 October 1999	
A	US 2002093426 A (JACKSON et al.) 18 July 2002	

Further documents are listed in the continuation of Box C

See patent family annex

* Special categories of cited documents:	
"A" document defining the general state of the art which is not considered to be of particular relevance	"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention
"E" earlier application or patent but published on or after the international filing date	"X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone
"L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)	"Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art
"O" document referring to an oral disclosure, use, exhibition or other means	"&" document member of the same patent family
"P" document published prior to the international filing date but later than the priority date claimed	

Date of the actual completion of the international search 17 November 2004	Date of mailing of the international search report 24 NOV 2004
Name and mailing address of the ISA/AU AUSTRALIAN PATENT OFFICE PO BOX 200, WODEN ACT 2606, AUSTRALIA E-mail address: pct@ipaaustralia.gov.au Facsimile No. (02) 6285 3929	Authorized officer <b>ROSEMARY LONGSTAFF</b> Telephone No : (02) 6283 2637

# INTERNATIONAL SEARCH REPORT

Information on patent family members

International application No.

PCT/SG2004/000249

This Annex lists the known "A" publication level patent family members relating to the patent documents cited in the above-mentioned international search report. The Australian Patent Office is in no way liable for these particulars which are merely given for the purpose of information.

Patent Document Cited in Search Report			Patent Family Member			
EP	0971303	JP	2000076351	US	2002035560	
US	2001044327	EP	1156650	EP	1156651	JP 2002027563
		JP	2002049621	US	2002032750	
WO	9952052	EP	1076872	JP	11339133	US 2001011227
US	2002093426	AU	22141/00	AU	23862/00	AU 23863/00
		AU	27200/00	AU	27756/99	AU 37190/00
		AU	62458/99	AU	70144/96	BR 9610948
		BR	9809281	BR	9904896	CA 2234686
		CA	2364448	CN	1199482	EP 0855064
		EP	0983578	EP	1329837	GB 2340350
		NZ	318619	US	6040773	US 6094138
		US	6107921	US	6157300	US 6218942
		US	6236316	US	6252508	US 6275681
		US	6282407	US	6362738	US 6404339
		US	6411213	US	6496112	US 6580369
		US	6611199	WO	0016283	WO 0016285
		WO	0041148	WO	0041151	WO 0041333
		WO	0041334	WO	0052109	WO 9714112
		WO	9944177	WO	9946744	WO 03077569

Due to data integration issues this family listing may not include 10 digit Australian applications filed since May 2001.

END OF ANNEX